

**TSHHRAE**  
TEXAS SOCIETY FOR HEALTHCARE HUMAN RESOURCES  
ADMINISTRATION AND EDUCATION

*The Texas Society of Healthcare Human Resources  
Administration & Education  
Corporate Sponsor Agreement*

## Benefits of Sponsorship

*TSHHRAE sponsorship is a unique opportunity to showcase your brand and solutions to Texas healthcare human resources administrators and educators. This dynamic group of professionals represents a diverse range of healthcare service including large metropolitan health systems to rural community hospitals. Corporate Sponsors will communicate with senior executives who have decision making authority in their facilities. Sponsorship helps your company make a great impression with the right people. Choose the best sponsorship level for your company.*

### All Corporate Sponsors Receive:

- Listing on the TSHHRAE website
- Listing in all membership packets (new and renewing)
- Listing in all presentation materials and brochures
- Invitation to attend all events at a reduced rate

#### ➤ \$ 2,500 Platinum Level Receives:

- ✓ Logo and link on the TSHHRAE website
- ✓ Logo on all TSHHRAE presentation materials and brochures, including Barnstorm materials
- ✓ Option to be onsite at any Barnstorm location
- ✓ Member list and event attendee lists
- ✓ Logo and 1/8 page ad in printed annual newsletter
- ✓ Whitepaper in member packets
- ✓ Banner ad in TSHHRAE E-Newsletter: 10 issues
- ✓ Article submission in TSHHRAE E-Newsletter (educational content): 10 issues

#### ➤ \$ 2,000 Gold Level Receives:

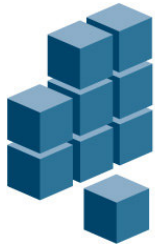
- ✓ Logo and link on the TSHHRAE website
- ✓ Logo on all TSHHRAE presentation materials and brochures, including Barnstorm materials
- ✓ Option to be onsite at any Barnstorm location
- ✓ Event attendee lists
- ✓ Logo in printed annual newsletter
- ✓ Banner ad in TSHHRAE E-Newsletter: 6 issues
- ✓ Article submission in TSHHRAE E-Newsletter (educational content): 6 issues

#### ➤ \$ 1,500 Silver Level Receives:

- ✓ Listing and link on the TSHHRAE website
- ✓ Event attendee lists
- ✓ Logo in printed annual newsletter
- ✓ Banner ad in TSHHRAE E-Newsletter: 3 issues
- ✓ Article submission in TSHHRAE E-Newsletter (educational content): 3 issues

#### ➤ \$ 500 Bronze Level Receives:

- ✓ Listing and link on the TSHHRAE website
- ✓ Logo in printed annual newsletter
- ✓ Banner ad in TSHHRAE E-Newsletter: 1 issue



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**Contact Information**

Company Name \_\_\_\_\_  
 Contact \_\_\_\_\_ Title \_\_\_\_\_  
 Tel \_\_\_\_\_ Fax \_\_\_\_\_ URL \_\_\_\_\_  
 Address \_\_\_\_\_  
 City / State / Zip: \_\_\_\_\_  
 Email Address \_\_\_\_\_

**Level of Participation**

**Corporate Sponsor**

Platinum \$2500                       Gold \$2000                       Silver \$1500                       Bronze \$500

**Payment Information**

•100% payment due within 30 days of receipt of this agreement.

**Please Invoice Me**

**Make checks payable to:**  
 TSHHRAE

Questions? Contact:  
 Suzanne Douglas  
 512-279-2892 Office

**Mail, Email or FAX payments to:**  
 TSHHRAE  
 PO Box 29686, Austin, TX 78755

Email: sdouglas@cmpmanagement.com  
 512-857-7711 FAX

**Credit Card Payment**                       Visa     MasterCard     American Express

Card Number: \_\_\_\_\_ Amount: \$ \_\_\_\_\_  
 Exp. Date: \_\_\_\_\_ Security Code \_\_\_\_\_ Name on Card: \_\_\_\_\_  
 Billing Address: \_\_\_\_\_  
 City / State / Zip: \_\_\_\_\_  
 Signature: \_\_\_\_\_

Take advantage of the full scope of benefits! Please submit by the following deadlines:

- |  |                                   |  |                      |
|--|-----------------------------------|--|----------------------|
| <input type="checkbox"/> Logo submission:      | within 30 days of signed contract | <input type="checkbox"/> E-Newsletter article:     | by 1st of Month      |
| <input type="checkbox"/> Banner ad submission: | within 30 days of signed contract |  | prior to publication |
| <input type="checkbox"/> Whitepaper:           | within 30 days of signed contract | <input type="checkbox"/> Print Newsletter article: | January 1            |

## SPONSOR GUIDELINES

### GENERAL

The agreement properly executed by sponsor, shall upon written acceptance and notification of sponsorship assigned by TSHHRAE management, constitute a valid and binding contract. The sponsorship shall commence on date of received contract and extend for one year. Benefits of sponsorship must be used within the one (1)-year period of the agreement. Unused benefits are not accrued for future use. TSHHRAE, reserves the exclusive and total right to control all aspects of the sponsorship; and specifically, it reserves the right to determine the eligibility of any sponsor for inclusion in the Corporate Sponsorship. TSHHRAE also reserves the right to render all interpretations and decisions, should questions arise, and to establish further regulations as may be deemed necessary to the general success and well-being of the sponsorship. TSHHRAE management's decisions and interpretations shall be accepted as final in all cases. TSHHRAE will have sole control over all submissions for publishing purposes. The acceptance of this agreement does not carry nor imply endorsement of the sponsor's product or service by TSHHRAE.

Sponsor agrees to conform to all guidelines stated below unless otherwise directed in writing by TSHHRAE. Breaches or infractions of these guidelines may jeopardize the right to sponsor any activity hosted by TSHHRAE.

### PAYMENT FOR SPONSORSHIP

Payment to secure a sponsorship must be received with the agreement or within 30 days of invoice; otherwise the sponsorship will be forfeited. Checks should be made payable to TSHHRAE. Credit Card payments may be remitted using Visa, MasterCard and American Express. Sponsorship will last one year from date of signed contract contingent upon a paid in full balance within 30 days of invoice. **All Sponsorship payments are non-refundable.**

### LOGO SUBMISSIONS

Logo submissions for print and electronic transmission should be in an .eps file format or the **highest resolution** format available (.pdf or .tiff with a minimum resolution of 300 dpi).

### AD SUBMISSIONS

Ad submissions for print and electronic transmission should be in an .eps file format or the highest resolution format available (.pdf or .tiff with a minimum resolution of 300dpi). Any artwork, paste-up, or typesetting services required for ad publication will be billed, in addition to the regular applicable rate, at the publisher's cost plus 10%. Publisher accepts no responsibility for copy changes. Banner ads should not exceed the recommended sizes below:

<b>Horizontal Placement</b>	<b>W: 7.5 x H: 1.5 in</b>
<b>Vertical Placement</b>	<b>W: 2.0 x H: 5.5 in</b>

### WHITEPAPER

Whitepapers are designed to be informative and educational documents not to exceed a standard 8 1/2" x 11" page and should not exceed two pages in length. Whitepaper submission should contain no more than 1/8 page advertising content. Whitepapers will be produced in black and white copy for distribution.

### ARTICLE SUBMISSIONS

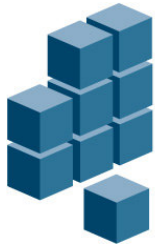
Articles are designed to be informative and educational. Articles should be 300—500 words in length and shall not contain imbedded hyperlinks to the sponsor's company website.

### SUBMISSION DEADLINES

#### Payment due with agreement or within 30 days of invoice

Logo submission:	within 30 days of signed contract
Banner ad submission:	within 30 days of signed contract
Whitepaper:	within 30 days of signed contract
E-Newsletter article :	by 1st of Month prior to publication
Print Newsletter article:	January 1

\_\_\_\_\_initials



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## Fax Cover Sheet

- ✓ Complete the agreement and initial the guidelines.
- ✓ All balances are due within 30 days of invoice.
- ✓ A sponsorship confirmation will be sent to you upon receipt of payment.
- ✓ Please make all payments payable to TSHHRAE.

To:	TSHHRAE	From:	
Fax:	512.857.7711	# Pages	
Phone:	512.279.2892	Date:	
RE:	Corporate Sponsorship	CC:	

I have included the following:

- Completed and Signed Agreement, Page 2 (Required)
- Initialed Sponsor Guidelines, Page 3 (Required)

Thank you for your sponsorship!  
Questions?  
512.279.2892  
Suzanne Douglas  
sdouglas@cmpmanagement.com  
www.tshhrae.org